



## Michele LaVie

Designer, Michele LaVie has extensive experience as a custom fine jeweler for the past 12 years. Michele is diamond certified and educated in colored gems through GIA. She has enjoyed much success, creating fine jewellery for celebrities including Hilary Duff, Anne Heche and Jessica Alba. She has also been featured in the Good Life Vancouver Magazine.

She was motivated to create her Bling Designs when she found her new love – Shadow – a Coton de Tulear. In doing research on pet jewelry, she found that most pet charms are inexpensive, cheaply made, and LEAD based!! Lead is just as harmful to your beloved pet to chew on as it is for people! Many of these inexpensive charms are coated in a plating which pets will eat– again, not a healthy proposition! So she has adapted her skills as a successful fine jeweler and created charms for pets which are of the highest quality silver, with beautiful crystals.

*Coincidentally she has found that customers also use these designs for cell phone, purse or even zipper charms.*